

# VIEWPOINT

VOLUME 1, ISSUE 2      DECEMBER ISSUE

## THE PRESIDENT’S MESSAGE

Happy Holiday’s! This is the busiest time of year for many (if not all) of our members, but lets step back and remember why we do what we do—we help others. Flora Edwards wrote, “In helping others, we shall help ourselves, for whatever good we give out completes the circle and comes back to us.”

Many people will ask for your time, resources, and assistance at this time of year. Give what you can give, but also remember to take care of yourself and your families.

Now on to the newsletter! As we approach the Awards Banquet and Symposium

you will start seeing information in forth coming newsletters about some of the speakers and events going on.

In addition, we will be having our 2nd Annual Charitable Social Gathering for Idaho Special Olympics at Pacific Source on January 22nd. More information is on the last page of this issue.

If you would like to contribute to the newsletter please contact Wendy Leatham and she will get you in contact with the newsletter editors and writers.

Thank you and good reading!



Connie Puett  
IAHU President



## SPECIAL POINTS OF INTEREST:

- *Happy Holidays!*
- *Kristen Stewart—IAHU Secretary*
- *2nd Annual IAHU Fund-raiser for Special Olympics*
- *Local Chapter Information*
- *Symposium and Awards Banquet Information*

## SPONSOR FOCUS

With a 75-year history and reputation for service excellence, PacificSource Health Plans delivers healthcare solutions to businesses and individuals throughout the Northwest. PacificSource is an independent, not-for-profit plan that values partnership, service excellence, community, and personal relationships.

PacificSource provides medical and dental coverage



to 140,000 members from its headquarters in Eugene, Oregon and regional offices in Portland, Bend, Medford, and Boise. PacificSource has participating provider agreements with over 15,000 healthcare practitioners, processes more than \$33 million in

claims each month, and realizes annual premiums of over \$450 million. It also provides self-funded employee benefit plans, flexible spending accounts, HRAs, and COBRA administration services through its subsidiaries, Manley Services and Select Benefit Administrators.

(Continued on Page 2)

## INSIDE THIS ISSUE:

POSITION FOCUS	2
TVAHU	3
NIAHU	3
EIAHU	3
SIAHU	3
UPCOMING	4



Kristen Stewart,  
IAHU Secretary

## POSITION FOCUS

Kristin Stewart from PacificSource Health Plans recently accepted the position as 2008-2009 State Secretary for the Idaho Association of Health Underwriters (IAHU) Board of Directors. "I am proud to accept a leadership role for IAHU," says Kristin. "It is my privilege to continue the mission of IAHU by promoting education, legislation,

and practices that are in the best interest of the health insurance industry and the insured public."

As the State Secretary, Kristin's responsibilities are to attend State Board Meetings, Regional Meetings, Capital Conferences and National Convention. State Secretary duties also include participating on the Committee for the

2009 Symposium. The IAHU State Secretary will be responsible for implementing the Symposium 2010 as President-Elect.

"I'm looking forward to this experience and I am eager to represent PacificSource and IAHU while further improving my relationships with agents and the surrounding community," says Kristin.

## 2ND ANNUAL FUNDRAISER

The 2<sup>nd</sup> Annual IAHU fundraiser will be held on Thursday, January 22<sup>nd</sup> from 4:30 to 7:00 p.m., at Pacific Source. This year's recipient is the Idaho Special Olympics. Berryhill and 3Girls Catering, with festive food and drinks to

kick off the beginning of the Special Olympics in Idaho, will cater the event. Come mix and mingle with other IAHU members and listen to a Special Olympics athlete's story. The cost for this event is a \$15.00 contribution to the Special

Olympics. The Idaho Association of Health Underwriters hosts this event. To reserve your spot, RSVP by calling (208) 342-3709 or e-mail [rsvp@pacificsource.com](mailto:rsvp@pacificsource.com) by Monday, January 19<sup>th</sup>.

## SPONSOR FOCUS (CONTINUED FROM FRONT)

Although fairly new to the Idaho market, PacificSource Health plans has a direct contracted PPO network that includes 93% of providers in the Treasure Valley and over 80% in the Magic Valley. An array of group medical, dental, prescription drug and vision plans provide plenty of choice for the Idaho business owner.

PacificSource is known for taking great care of people. Phones are answered by live representatives – not automated response systems and voice mail. Client service representatives are available for on-site visits and benefit meetings with employer clients. Members have access to a range of programs and tools to help them make informed decisions and optimize their

health. In everything they do, PacificSource always maintains the friendly, personal manner that lets you know that serving you is their pleasure.



## TREASURE VALLEY CHAPTER

February 12th—Half day education with BAIFA.  
7:30am—12pm at Hillcrest Country Club. Sponsor is Pacific Source Health Plans.  
May 14th—Board Elections

and general meeting. 7:30am to 9am at location to be announced.  
Come join us at monthly board meetings. We meet the first Wednesday of the month at 1pm at Regence.

## EASTERN IDAHO CHAPTER

There is no meeting for December.

The next meeting is January 21st in Idaho Falls at the 5 & Diner located at 2150 Chan-ning Way. The speaker is Mont Deidrickson.

## NORTH IDAHO CHAPTER

The North Idaho Chapter meets the first Tuesday of each month from 9:00am to 10:30am at the IHOP in Coeur d’Alene.

NIAHU has chosen to sponsor the Kootenai Health Pediatric and Behavioral Health Pediatric units for Christmas this year. Both units are in need of toys, board games, and game systems to help the children pass the time and interact with one another. There is also a need for musical instruments, which can help in therapy and recovery.

Your local Association and its

board members have started a fund for this very worthy cause, with over \$1,000 already pledged. Our goal is to raise \$2,000 by December 12th as we will be shopping and delivering gifts the following week. Santa will even make a special appearance as children receive their gifts. Andrea’s Closet, which serves both units, will be stocked with toys for future patients throughout the year.

We are asking that all members (and others you may know), make a charitable donation. We are requesting

cash contributions, as well as gently used musical instruments (guitars, flutes, etc). A new Wii game system has already been donated by one of our members and accompanying age appropriate games would be a wonderful gift.  
This is a wonderful opportunity for us to give back to the community that has supported our businesses and careers over the years. This will also allow us to showcase our industry in a positive light. You can feel comfortable.

## SOUTHERN IDAHO CHAPTER

The Southern Idaho Chapter meets the third Thursday of every month from 11:30am to 1:00pm at Aztlan Restaurant in Twin Falls.

The December 18th meeting is “A Discussion of County Resources” presented by Yolanda Hall, Twin Falls

County Assistance Program. Yolanda will come and introduce you to the assistance programs available to the county residents who may have a difficult time in this current economy concerning health care, pharmacy, rent, burial and utility assistance programs.

The meeting is sponsored by Altius with Heather Potter.

For questions, please contact Steve Moore, Programs Chair at 208-733-7258 ext. 5600 or [SMoore@BCIdaho.com](mailto:SMoore@BCIdaho.com).

### SPONSORS





THE IDAHO ASSOCIATION  
OF HEALTH UNDERWRITER

IAHU  
PO Box 8102  
Boise, ID 83707

Phone: 208-323-0611  
Fax: 208-377-1585  
E-mail: [wendyleatham@gmail.com](mailto:wendyleatham@gmail.com)

---

WE'RE ON THE WEB! VISIT  
US AT [WWW.IAHU.ORG](http://WWW.IAHU.ORG)

---

THROUGH EDUCATION, ADVOCACY AND  
PROFESSIONAL DEVELOPMENT, WE WILL IMPROVE  
OUR MEMBERS ABILITY TO THE MEET THE HEALTH,  
FINANCIAL AND RETIREMENT SECURITY NEEDS OF  
ALL IDAHOANS.

## IAHU UPCOMING EVENTS

### IAHU Charitable Social Event for Idaho Special Olympics

**Day:** January 22nd, 2009  
**Time:** 6:00PM to 9:00PM  
**Location:** Pacific Source Healthplans  
251 E. Front Street, Ste. 203  
Boise, ID 83702

### IAHU Awards Banquet

**Day:** April 29th, 2009  
**Time:** 6:00PM to 9:00PM  
**Location:** Doubletree Riverside Hotel  
2900 Chinden Blvd.  
Boise, ID 83714

### IAHU Health Symposium

**Day:** April 30th, 2009  
**Time:** 8:00AM to 5:00PM  
**Location:** Doubletree Riverside Hotel  
2900 Chinden Blvd.  
Boise, ID 83714

