

# VIEWPOINT

VOLUME 1, ISSUE 1      NOVEMBER ISSUE

## THE PRESIDENT'S MESSAGE

Welcome to the Idaho Association of Health Underwriters! We are in an exciting time in our country as the elections draw near and healthcare is a focus of our nation. This first newsletter is an extension of our website (www.iahu.org). Both will provide you, the member, with valuable insight of what is going on throughout the IAHU.

Our organization cannot move forward without the help of sponsors, volunteers, and most importantly, you the member. IAHU is now at the forefront of the National Association of Health Underwriters because one of our own members is now president of NAHU. Please join

me in congratulating **Scott Leavitt** on his term as president and his message of "Educating America". Please see our Position Focus section for more information about Scott.

Our mission is simple and our vision is clear. *We will protect the consumer's future through education, advocacy and professional development of our members.*

Please contact a board member if you have any questions, comments, or concerns about your IAHU membership.

I look forward to seeing you at the 2009 IAHU Health Symposium.

Thank you.



Connie Puett  
IAHU President



## SPECIAL POINTS OF INTEREST:

- 2009 IAHU Annual Health Symposium
- Scott Leavitt—Immediate NAHU President
- Local Chapter Information
- Symposium and Awards Banquet Information

## SPONSOR FOCUS

The Primary, Inc. is IAHU's Platinum sponsor for 2008-2009.

Primary Health is a family of companies dedicated to helping Idahoans get smart about leading healthier and more active lives.

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President,  
National Association  
of Health Underwriters

## POSITION FOCUS

Scott Leavitt was sworn in as the new president of the National Association of Health Underwriters (NAHU) at its 78<sup>th</sup> Annual Convention in San Diego, CA. After accepting the gavel from outgoing president Beth Ashmore, Leavitt vowed to improve NAHU members' ability to meet the health, financial and retirement security needs of all Americans through education, advocacy and professional development.

Leavitt pledged to make the theme of his presidency "Educating America," and stated he would implement this theme by educating the public to become 'consumers of health care' as opposed to 'patients of health care' whenever possible.

"Health care is currently one of the most hotly debated topics in the nation," Leavitt said. "As NAHU members, we owe it to our consumers and to all Americans to make sure that they understand the importance of health care, the reasons behind health care costs and what they themselves can do to reduce some of these costs. An educated public is integral to finding solutions to the current problems facing the health insurance industry today."

After joining NAHU in 1995, Scott held numerous leadership positions within the organization, including president of Idaho Association of Health Underwriters (IAHU), vice-president of IAHU, regional vice president, secre-

tary, treasurer, vice-president and president-elect. He is a recipient of the NAHU State Legislative Award, Dave Isern Lifetime Achievement Award and the NAHU Distinguished Service Award.

Leavitt began his career in the industry more than 16 years ago. He is president of Scott Leavitt Insurance & Financial Services and president and founding member of My Wellchoice+. Scott resides in Boise, Idaho with his wife Amy and their four children. Scott is also very active in his church and serves as executive secretary of his ward.



# CHAPTER NEWS AND UPCOMING EVENTS

## TREASURE VALLEY CHAPTER

The Treasure Valley Chapter schedule for upcoming events is as follows:

November 13th—Economy and Business Half Conference. 7:30am to 12pm at Hillcrest Country Club. Sponsor is Altius Health Plans.

December 11th—Holiday Auction and Charity Event.

All proceeds benefit City Light. 7:30am to 9am at Hillcrest Country Club. Sponsor is Primary Health.

February 12th—Half day education with BAIFA. 7:30am—12pm at Hillcrest Country Club. Sponsor is Pacific Source Health Plans.

May 14th—Board Elections and general meeting. 7:30am

to 9am at location to be announced.

Come join us at monthly board meetings. We meet the first Wednesday of the month at 1pm at Regence.

## EASTERN IDAHO CHAPTER

The Eastern Idaho Chapter meets on the third Wednesday of the month from 11:45AM TO 1:00pm. We switch between Pocatello and Idaho Falls. Here is the schedule:

November 19th—Pocatello at Perkins (Pocatello Creek Road)

December—No Meeting

January 21st-Idaho Falls at a place to be determined.

## NORTH IDAHO CHAPTER

The North Idaho Chapter meets the first Tuesday of each month from 9:00am to 10:30am at the IHOP in Coeur d'Alene.

## SOUTHERN IDAHO CHAPTER

The Southern Idaho Chapter meets the third Thursday of every month from 11:30am to 1:00pm at Aztlan Restaurant in Twin Falls.

The November 20th meeting is be the Idaho Legislative Preview for 2009 presented by Senator Dean Cameron. Senator Cameron will share with members what will be

the most likely issues of the 2009 legislative session including: health care issues and thoughts about the national scene following the recent Presidential Election. Meeting sponsor is PacificSource Health Plans.

The December 18th meeting will have Yolanda Hall from the Twin Falls County Assis-

tance Program. She will share with members what programs are available to persons in both medical and financial crisis.

### SPONSORS





THE IDAHO ASSOCIATION  
OF HEALTH UNDERWRITER

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WE'RE ON THE WEB! VISIT  
US AT [WWW.IAHU.ORG](http://WWW.IAHU.ORG)

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THROUGH EDUCATION, ADVOCACY AND  
PROFESSIONAL DEVELOPMENT, WE WILL IMPROVE  
OUR MEMBERS ABILITY TO THE MEET THE HEALTH,  
FINANCIAL AND RETIREMENT SECURITY NEEDS OF  
ALL IDAHOANS.

## IAHU UPCOMING EVENTS

### IAHU Awards Banquet

**Day:** April 29th, 2009  
**Time:** 6:00PM to 9:00PM  
**Location:** Doubletree Riverside Hotel  
2900 Chinden Blvd.  
Boise, ID 83714

### IAHU Health Symposium

**Day:** April 30th, 2009  
**Time:** 8:00AM to 5:00PM  
**Location:** Doubletree Riverside Hotel  
2900 Chinden Blvd.  
Boise, ID 83714

