

IAHU Legislative Article

By

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It appears that many of you might be unsure if we want a state-level exchange or a federal exchange here in the state of Idaho. In a perfect world most of you would not want to have either or any of the provisions of PPACA. Unfortunately that is not an option, under current law, exchanges are not optional. If a state fails to take the necessary steps to begin creating exchanges to serve the individual and/or small group markets by January 1, 2013, the PPACA law requires the Department of Health and Human Services to create and operate exchange options for state residents instead.

With this being the case we need a state-level exchange to be created in the state of Idaho. The IAHU Legislative Council has created a talking points paper that will help detail why we want a state-level exchange over a federal exchange. I would encourage you to read this paper and share it with any other agents you know in the state of Idaho. When you are speaking in behalf of IAHU we need to all be "Speaking with One Voice", we need to be speaking the same message.

We have also created a second talking points paper that will be emailed to the membership in the next few days that can be used when talking to Lawmakers and the Media. This can be used as a tool to help get our message out regarding exchanges.

I would encourage you to please read these papers, the emails we send and to respond to the Operation Shouts you are sent. If you have not sent in your Key Contact form yet I would encourage you to do so. We will all need to work together to protect our future.