

The Time is now here to take Action!

By

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The time is now upon us to use all of the preparation of the past several months to use our grassroots efforts to fight for the passage and creation of a state exchange. The next four weeks are going to be very important if we are to get the state exchange legislation passed to prevent the creation of a Federal exchange here in Idaho. Below is our plan of action for get the message out to pass a state exchange here in Idaho:

1. Send out an IAHU Operation Shout to the membership urging them to contact their members of the Idaho legislature. The Local Leg. chairs will also promote the usage of the Operation shout to your clients.
2. We need to have the membership contact their clients to join the Keep it in Idaho coalition at- www.keepitinidaho.com and then to send emails to their members of the Idaho legislature to tell their message. It is so important that they hear from business owners as well as the agents.
3. We will be sending out an email reminder next week to remind the membership to take action on the Operation Shout and to contact their clients. We need the membership to make sure they attend the Day on the Hill on March 1 at the State Capital and to also invite their non-member colleagues.
4. The Local Legislative chairs will speak at the Local monthly meetings to remind the membership to take action and to pass out the current exchange talking points.
5. We will write a opinion article to run in the Idaho Statesman and to be send it to all of the local Presidents to have them run the article in their local newspapers as well.
6. The following week we will have the Local Legislative chairs contact the Key Contacts in their locality to reach out to their Legislators with a phone call or personal visit to discuss the need for a State Exchange using the talking points. If you are a Key Contact, it is now time to contact your Legislator.
7. The local Chapters will organize a local Town Hall in their city in the next few weeks to discuss the importance of a State Exchange. They will hopefully have a business owners and a supportive Idaho Legislator to speak at the event.
8. We need to have a record number of attendees at the Day on the Hill and have IAHU plan a press conference at the Capital for the Day on Hill possibly with coalition partners.

If we all work together we can win this battle have get the exchange passed so our clients can have choices, the assistance of health insurance agents, we can save the health insurance industry in Idaho, protect Idaho's economy and agents can still have a place in this great industry.