

Local Communication

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|---|---------------|
| Maintain letter from the current President on chapter web page | 1x25pt._____ |
| Maintain calendar of events on chapter web page | 1x25pt._____ |
| Maintain current e-mail addresses for local membership | 1x25pts._____ |
| Chapter accomplishments at end of the year published to membership | 1x25pts._____ |
| Maintain a list of local media contacts | 1x25pts._____ |
| Communication chair on monthly state communication call (max 70 pts.) | 1x10pts._____ |

Media Relations Efforts

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|---|----------------|
| Press hits (max 100) | __x10pts._____ |
| Published letters to the editor (max 100) | __x10pts._____ |
| Press Releases | __x10pts._____ |

Membership

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|--|----------------|
| Sponsor chapter membership campaign (max 75pts.) | __x25pts_____ |
| Retention of 90% (April through March) | 1x50 pts._____ |
| Membership and/or retention chair on monthly state call (max 70pts.) | __x10pts._____ |
| Net Membership Gain (July through March) | |
| 1-5% | 1x25pts._____ |
| 6-10% | 1x50pts._____ |
| 11%+ | 1x75pts._____ |
| New membership orientation (max 75 pts.) | __x25pts._____ |

Chapter education chair on monthly state professional development conference call (max 70pts.)

__x10__

Percent of membership qualifying for Triple Crown

5 -9%

1x10pts._____

10-14%

1x15pts._____

15+%

1x25pts._____

Percent of membership qualifying for LPRT

5 -9%

1x10pts._____

10-14%

1x15pts._____

15+%

1x25pts._____

Special Event Attendance

Percentage of membership at IAHU Health Symposium (max 50pts)

1-5%

1x15pts._____

6-15%

1x25pts._____

16-25%

1x50pts._____

Board members at Regional Conference (max 75pts)

__x25pts._____

Board members at NAHU Annual Convention (max 75pts)

__x25pts._____

Chapter Management

Chapter budget approved and posted to website

1x25pts._____

Previous months treasurers report (max 120 pts.)

__1x10pts._____

Policies and procedures put in place for members (max 60)

1x10pts._____

Updated bylaws (must be updated every five years)

1x25pts._____

Full Board (President, Pres-Elect, Secretary, Treasurer, Membership/Retention, Legislative, and Education/Programs Chair)

1x25pts. _____

Form 990N filed with IRS

1x10pts. _____

Bonus points

Give a brief description of goals met that were directly related to objectives set at your Strategic Planning. Chapters may receive up to an additional 50pts.

Submission with supporting documentation must be received by April 5th

Please mail to:

Colby Fiala
Schiffler & Fiala Insurance
195 River Vista Place, Suite #206
Twin Falls, ID 83301