



April 12th, 2010

FOR IMMEDIATE RELEASE

Contact: Doug Fry, Media Relations Chair

Phone: (208) 333-1556

Idaho Association of Health Underwriters Announces David J. Isern Memorial Award Winner Mike Reilly

The Idaho Association of Health Underwriters has announced the winner of the David J. Isern Memorial Award as Mike Reilly. He will be recognized at the Idaho Association of Health Underwriters 4th Annual Awards Banquet on Wednesday, April 14th at the Student Union Building at Boise State University.

Mike Reilly was born, raised, and educated in Boise. He attended Boise Junior College and served in the United States Army. He started his career in the Insurance business in 1969 when he became licensed for Life and Disability Insurance. After his venture with Life and Disability, Mike was appointed with Blue Cross of Idaho in 1971. Mike served his first six years with Blue Cross of Idaho as an Independent Broker. The next 20 years, he served Blue Cross of Idaho as a General Agent. Mike's next 15 years with Blue Cross of Idaho was served as "Individual Product Leader." As an Independent Product Leader, Mike was active in the training of Blue Cross Brokers across the State of Idaho. Mike has served on the Board and is active in the Idaho Health Underwriters Association. Mike lives in Boise with his wife, Madalyn Reilly.

The David J. Isern Memorial Award is presented to the IAHU member who has and does exemplify honesty, integrity, and professionalism in conducting their industry business.

###

Idaho Association of Health Underwriters is an association of health insurance professionals, insurance carriers, and others related to the healthcare/health insurance industry focused on protecting consumers' choice. For more information please visit our website at: www.iahu.org

IAHU Mission

The mission of the Idaho Association of Health Underwriters is to improve its members' ability to meet the health, financial and retirement security needs of all Idahoans through education, advocacy and professional development